

Friday October 29, 2004 Pre-Conference Institute
 Sponsored by the Iowa Division of Latino Affairs, The Iowa Department of Education in
 Partnership with the
 The University of Iowa School of Social Work and College of Education
 John and Mary Pappajohn Education Center
 12th & Grand Street
 Des Moines, Iowa

The pre-conference institute will provide a series of intensive trainings to professionals and community leaders working with the Latino/a community. The Workshops will cover issues like: Ethical implications of working with Latino and Immigrant Communities, Working with Latino Families, Immigration, Domestic Violence in Latina Communities, Employment Discrimination and Worker's Rights of Immigrants. The institute will go from 8:30-4:30pm with an opening by Dr. America Bracho. The institute's training areas may include the following:

- Immigration
- Program Development
- Latinos and Education
- Translators & Interpreters
- Latino Art, Music and Performance
- Reaching out to Latino Communities
- Latinas and Chicanas
- Building Community Collaborations
- Political Advocacy and Voting
- Health and Mental Health Services
- Overrepresentation of Minority Youth in Confinement
- Human and Civil Rights



Tentative Schedule of Events

Date & Time	Latino Institute Activity	Location	Youth Summit Activity	Location
Friday Oct. 29				
8:00 to 8:30	Registration for Latino Pre-Conference Training Institute	John and Mary Pappajohn Education Center 1200 Grand Ave, Des Moines	***Schedule is subject to change please check at www.latino-institute.org or 515-281-4080 for latest information	Iowa State Capitol Building
8:30 to 9:45	Institute Opening and General Session		Opening: Lieutenant Governor Sally Pederson (invited)	
	Keynote by Dr. America Bracho		Keynote: Yolanda Lopez	
9:45 to 12:00	Training Session		Workshops	
12:00 to 1:30	Lunch	on your own		
1:30 to 4:30	Training Session			
6:00 to ???	Networking Event	TBA		
Saturday Oct 30	Conference Activity	Location		
8:00 to 10:00	Conference Registration			
8:30 to 4:00	Latino Expo & Immigration Resource Center			
8:00 to 9:00	Early Bird Workshop	Iowa Historical Building		
9:00 to 12:00	Awards Brunch (Music Starts) Keynote: Yolanda Lopez			
12:30 to 2:00	Workshops			
2:15 to 3:45	Workshops			
3:50 to 5:00	Closing Ceremony Keynote: Dr. America Bracho			
5:30 to ???	Hispanic Educational Resources Banquet*	Iowa Historical Building	** Please note that this is a fund raising event and requires separate registration. For more information contact Tracy Lawson at (515) 282-6542 or tlawson@herdm.com	
Sunday Oct. 31				
1:00 to 4:00	Day of the Dead Celebration**	Des Moines Art Center	For more information contact (515) 277-4405 or visit us on our website www.desmoinesartcenter.org (Event free for the Public)	

*Don't forget about
our pre-conference
professional development
institute on October 29, 2004*

Attn: John-Paul Chaisson-Cárdenas, Administrator
 Iowa Division of Latino Affairs
 Lucas State Office Building
 321 E. 12th St.
 Des Moines, IA 50319

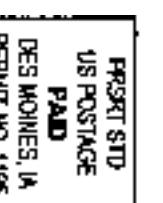
**The 6th Strengthening & Valuing
 Latino/a Communities in Iowa
 Conference:
 "Our Voice, Our Vision"**



Art by Joe Guarado

**Saturday October 30, 2004
 Iowa Historical Building
 Des Moines, IA**

For information or to become a sponsor, please contact
515-281-4080
rossany.brugger@iowa.gov or visit www.latino-institute.org
 for the latest updates on the 2004 Latino Conference.

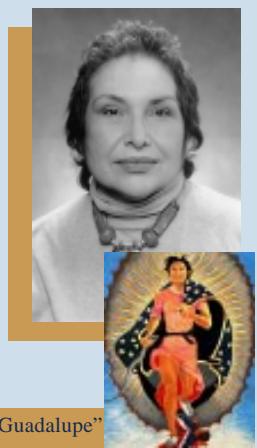


FEATURED PRESENTERS



Dr. America Bracho is the Executive Director of Latino Health Access, a center for health promotion and disease prevention located in Santa Ana, California. This Center was created under her leadership to assist with the multiple health needs of Latinos in Orange County. Latino Health Access facilitates mechanisms of empowerment for the Latino community and uses participatory approaches to community health education. The programs train community health workers as leaders of wellness and change. Dr. Bracho worked as a physician in her native Venezuela for several years, after which she came to the U.S. to obtain a Master's Degree in Public Health at the University of Michigan. Her Public Health specialty is Health Education and Health Behavior.

Yolanda M López was born in San Diego, California, and was raised in Logan Heights. Her grandparents fled Mexico to the United States in 1918. Her mother supported their family by working at an industrial sewing machine for 30 years. López then moved to the Bay Area in 1968 and became part of the San Francisco State University Third World Strike. She worked as a community artist in the Mission District with a group called Los Siete de la Raza. Since that time, she has viewed her work as an artist as a tool for political and social change. Yolanda López received her MFA in Visual Arts from the University of California San Diego. She is best known for her seminal piece "The Portrait of the Artist as the Virgin of Guadalupe," the popular print "Who's the Illegal Alien, Pilgrim" and the series "Women's Work is Never Done."



MUSIC BY MARIACHI ZAPATA

Mariachi Zapata began as a student group from Omaha, Nebraska. J. Ramon Hernandez and Jose Villarreal began with 21 students ranging from 6 to 50 years of age. The program goal was to foster the interest in and the growth of mariachi music among at-risk youth in Omaha. The students learned, appreciated and performed traditional mariachi music. The name Mariachi Zapata was chosen to honor Mexico's revolutionary hero of the people, Emiliano Zapata. Mariachi Zapata's first performance was in 1990. Since then they have performed across the Midwest at major community events including radio and TV shows.

Conference Mission

The Latino/a Conference, as it has become known since its' inauguration six years ago, is an opportunity to explore the changing demographics and dynamics of the Iowa Latina/o community and the responsiveness of educators, policy makers, business leaders and community-based organizations, to the fastest growing population in the U.S.

According to the 2000 census the Latino/a population has become the largest minority group in Iowa. However, this new population is still untapped and under-served. The conference will emphasize "culture" as a strength that can be used to improve services to the Latino/a community (ideally one of providing optimum support to both the newcomers and the established persons of Latina/o origin). It will also provide "access-to" and networking opportunities for Latino/a leaders.



The October 30, 2004 Latino Conference will feature:

The 4th Latino Leadership Awards Brunch:

The Awards Brunch was initiated by the Iowa Commission on Latino Affairs in order to profile outstanding Latino/a Leaders. To nominate a person or organization please visit

www.latino-institute.org.

Workshops: There will be concurrent workshops focusing on topics like:

- Immigration
- Grant Writing & Program Development
- Latinos and Education (No Child Left Behind)
- Latino Art, Music and Performance
- Outreach to Latino Communities
- Establishing Credit & Buying a Home
- Latinas and Chicanas
- Building Community Collaborations
- Political Advocacy and Voting
- Health and Mental Health Services
- Overrepresentation of Minority Youth in Confinement
- Human and Civil Rights



Art by Joe Guarado

An Immigration & Worker's Rights Resource Center

targeted at answering basic immigration questions and providing useful printed resources will be available during the main conference.

Networking Event

which will provide opportunities to create connections with leaders in the Latino Community.

The October 29, 2004 Pre-Conference Events will feature:

The Latino Institute Pre-Conference Training at the John and Mary Pappajohn Education Center, 1200 Grand Avenue, Des Moines.

The pre-conference training will provide a series of intensive trainings to professionals and community leaders working with Latino/a Communities. Trainings will assist professionals to increase their effectiveness in areas like: Education, Social Work, Mental Health, Community Development, Coalition Building, Ethics and Health.

The Youth Development Summit

This pre-conference event will be hosted at the State of Iowa Capitol Building. The Youth Summit is designed to provide self-enhancing growth opportunities for Latino/a high school students living in Iowa. The event is free for youth and will feature a keynote by Yolanda M López, along with special artists and workshops specifically targeted at them. Schools and Community Organizations wanting to attend this event please call the Iowa Division of Latino Affairs at 515-281-4080 after August 15, 2004.



Additional Latino Events Happening in the Des Moines Community (Oct 29th through the 31st)

Hispanic Educational Resources, Inc. First Annual Community Banquet**

Immediately following the Latino/a Conference on Saturday October 30th, 2004 at the State Historical Building, Des Moines. For more information, contact Tracy Lawson at (515) 282-6542 or tlawson@herdm.com. ** This Event Requires a Separate Registration.

The 4th Annual Day of the Dead Celebration: This event is sponsored by a community organization named Day of the Dead Committee and will be held at the Des Moines Art Center. The event will take place on Sunday October 31, 2004 from 1-4p.m. and is **free to the public**. For more information call (515) 277-4405 or visit us on our website www.desmoinesartcenter.org.

REGISTRATION FORM Strengthening and Valuing Latino/a Communities Conference October 29 & October 30, 2004

Fill out the registration form and mail with check made payable to **Iowa Division of Latino Affairs**. Mail to Lucas State Office Building 321 E. 12th St. Des Moines, IA 50319 - Attention: Latino Conference. The fee includes workshop materials and brunch. CEU's will be provided at the door for a \$5.00 fee.

NAME _____ E-mail: _____

DAYTIME PHONE _____ Fax: _____

ORGANIZATION (if applicable): _____

MAILING ADDRESS:

Street _____ City _____ State _____ Zip _____

Whenever possible registration confirmation will be sent via e-mail or fax. If you would like to receive your confirmation via regular mail, please, check here:

With your conference registration you will automatically be enrolled to receive information on opportunities and events via e-mails. If you would like to opt out of this service, please, check here:

I would like to receive a registration for the Hispanic Educational Resources Fund Raising Banquet

Yes No

Student or Senior Discount (65+)	Registration (Before Oct. 17)	Registration (After Oct. 17)
\$30	\$45	\$55
\$50	\$70	\$80
\$70	\$100	\$135

* I would like to donate this amount towards scholarships \$ _____

Total Amount Enclosed

*We are grateful to our sponsors for helping us keep the cost of the conference low. Scholarships are available. If you, or someone you know would like more information about scholarships, contact us at 515-281-4080.

The University of Iowa prohibits discrimination in employment and in its educational programs and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information on nondiscrimination policies, contact the Coordinator of Title IX, Section 504, and the ADA in the office of Equal Opportunity and Diversity, (319) 335-0705(voice) and (319) 335-0697 (text), 202 Jessup Hall, The University of Iowa, Iowa City, Iowa 52242-1316. Social Work CEUs will be available through The University of Iowa School of Social Work, Iowa Board of Social Work Examiners provider, Number 34



Our Voice,



Our Vision